

GOT YOUR
BACK

WTF right?

One moment you find yourself obsessing over a single pixel, the next the world is in total crisis. And since that moment, life has turned upside down.

Meanwhile our relationship with space has changed. Suddenly 1,5 meters is a life saving number. And a 15 inch screen our meeting room.

Whether for work or personal use, many of us spent last week in and out of video conference calls. Far from ideal. But it sparked an idea.

An initiative to share expressions of optimism and art through video calls around the world.

Got Your Back

A curated selection of virtual backdrops for use in today's video call apps*, by the world's best designers, illustrators, animators, photographers, filmmakers and artists.

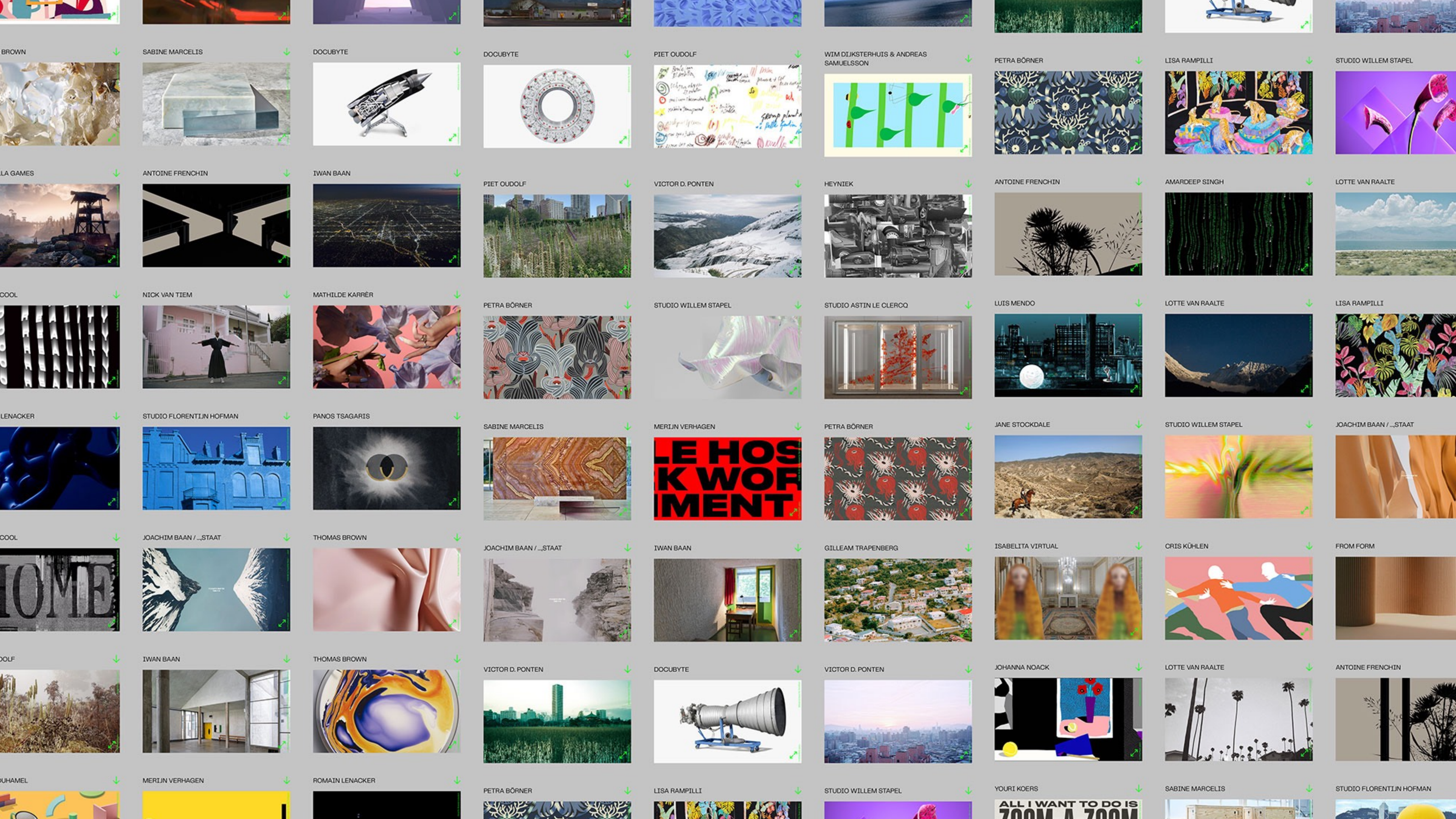
* Zoom, Microsoft for teams and many more.

As someone we admire,
we would love for you
to be part of this.

If that's a yes (and we truly hope it is), please submit your artwork (existing non-commercial or, even better, original) by sending it to gotyourback@staat.com with your full name in the header.

Join...

Amar Deep, AMO/OMA, Antoine Frenchin, Astin le Clercq, Bureau Cool, Cris Kuhlen, Docubyte, Elliot Ulm, Florentijn Hofman, Form Form, Frank Nitty 3000, Gilleam Trapenberg, Guerrilla Games, Hisham Akira Bharoocha, Hugo+Marie, Isabelita Virtual, Iwan Baan, Jane Stockdale, Joachim Baan, Johanna Noack, Lennard Kok, Lisa Rampilli, Lotte van Raalte, Luis Mendo, Mathilde Karrèr, Martijn Lambada, Merijn Verhagen, Nick van Tiem, Niek Pulles, Panos Tsagaris, Petra Börner, Piet Oudolf, Romain Lenacker, Rutger Paulusse, Sabine Marcelis, Sem Langendijk, Thomas Brown, THONIK, Timo Kuilder, Toon Rooijmans, Vallée Duhamel, Victor D Ponten, Willem Stapel, Wim Dijksterhof & Andreas Samuelsson, Yuri Koers, ...,staat and many more.



BROWN



SABINE MARCELIS



DOCUBYTE



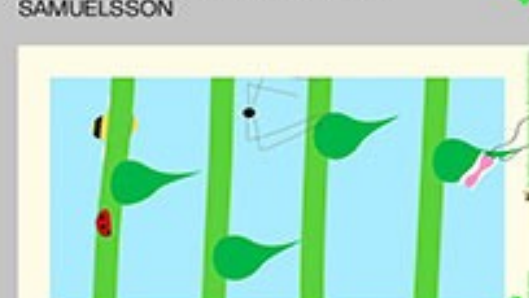
DOCUBYTE



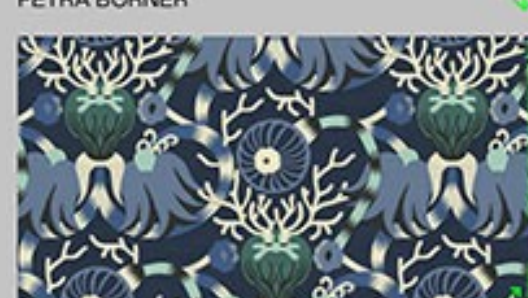
PIET OUDOLF



WIM DIJKSTERHUIS & ANDREAS SAMUELSSON



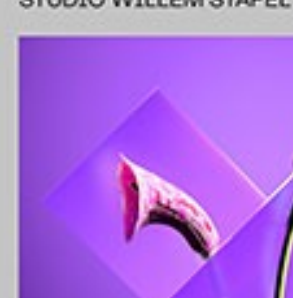
PETRA BÖRNER



LISA RAMPILLI



STUDIO WILLEM STAPEL



LA GAMES



ANTOINE FRENCHIN



IWAN BAAN



PIET OUDOLF



VICTOR D. PONTEN



HEYNIK



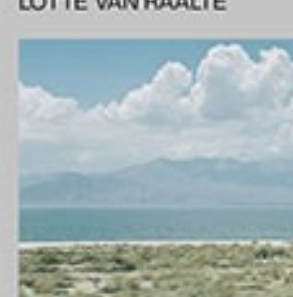
ANTOINE FRENCHIN



AMARDEEP SINGH



LOTTE VAN RAALTE



COOL



NICK VAN TIEM



MATHILDE KARRÈR



PETRA BÖRNER



STUDIO WILLEM STAPEL



STUDIO ASTIN LE CLERCO



LUIS MENDO



LOTTE VAN RAALTE



LISA RAMPILLI



LENACKER



STUDIO FLORENTIJN HOFMAN



PANOS TSAGARIS



SABINE MARCELIS



MERIJN VERHAGEN



PETRA BÖRNER



JANE STOCKDALE



STUDIO WILLEM STAPEL



JOACHIM BAAN / ...STAAT



COOL



JOACHIM BAAN / ...STAAT



THOMAS BROWN



JOACHIM BAAN / ...STAAT



IWAN BAAN



GILLEAM TRAPENBERG



ISABELITA VIRTUAL



CRIS KÜHLEN



FROM FORM



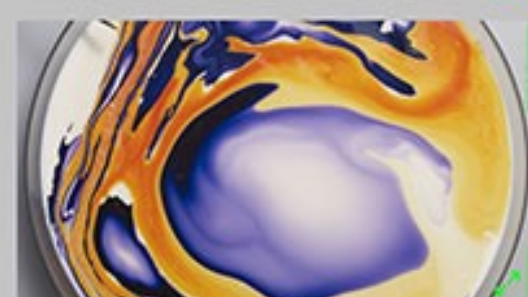
DOOLF



IWAN BAAN



THOMAS BROWN



VICTOR D. PONTEN



DOCUBYTE



VICTOR D. PONTEN



JOHANNA NOACK



LOTTE VAN RAALTE



ANTOINE FRENCHIN



DUHAMEL



MERIJN VERHAGEN



ROMAIN LENACKER



PETRA BÖRNER



LISA RAMPILLI



STUDIO WILLEM STAPEL



YOURI KOERS



SABINE MARCELIS



STUDIO FLORENTIJN HOFMAN



Download & donate!

All artworks will be available to download at www.gotyourback.space
In return, visitors to the site are invited to donate to the [COVID-19 Solidarity Response Fund](#).



Hope to hear from you soon. Keep your distance, but stay close.

With love,
...,staat

The details

Credits

Please supply us with your name (or however you'd like to be credited) and **one** URL to either your website or your social channel.

Please don't bake the credits into the artwork. We will do this in a consistent way, see the included template.

You will be credited on the site, in the download and in the virtual background.

Specs: still images

Dimensions: 1920x1080 pixels.

Max. file size: 5mb.

File: JPG or PNG, best quality export.

Any transparent areas of PNGs will show as a white background.

Naming: YourName-NameOfArtwork.JPG

Specs: video

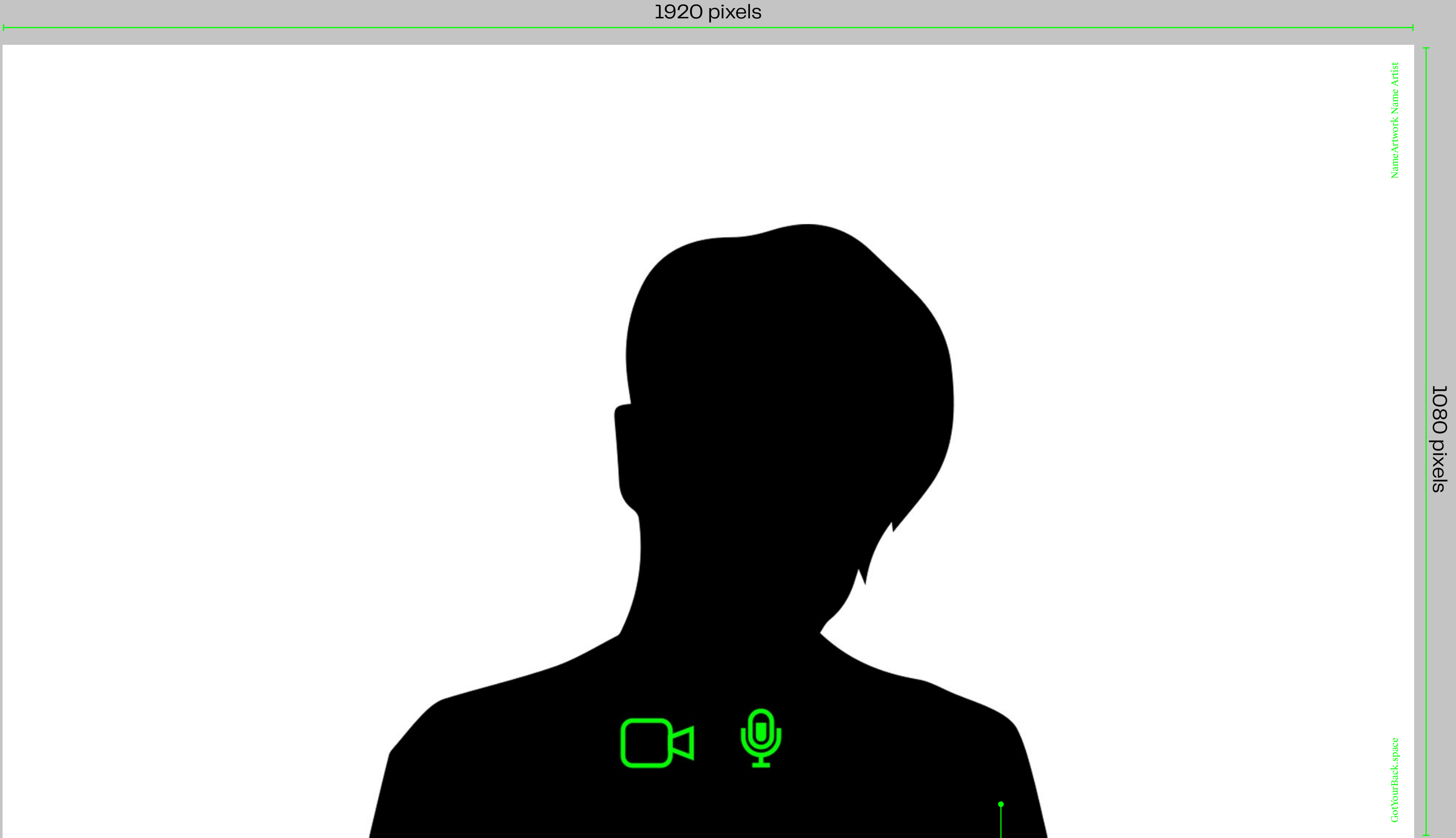
Dimensions: 1920x1080 pixels.

Time: Min 5 seconds, max 30 seconds. Seamless loop.

Max. file size: 15mb.

Codec: H264, 25 fps, 20mbit, mp4.

Naming: YourName-NameOfArtwork.mp4



Take the person in front of the backdrop into consideration when making or selecting your artwork.

Terms

Please be assured: We love the arts. This world needs artists. So, we will do whatever is within our reach to always and unconditionally respect your intellectual property rights, which includes your copyrights and moral rights.

01–Platform. gotyourback.space offers a platform on video conference tools for the publication of artistic work.

02–Purpose. gotyourback.space strives to bring expressions of optimism, art and creativity to video conferences around the world. Our goal is to raise awareness for the COVID-19 Solidarity Response Fund, whilst also promoting artists and their art.

03–Intellectual property rights.

Intellectual property rights, such as copyrights, remain with the rights owner of the work submitted.

04–Non-exclusive license. By submitting work for gotyourback.space, you grant us a non-exclusive and worldwide license solely for the purpose of distributing your work on gotyourback.space. You understand and agree that your Artwork will be made available via our platform gotyourback.space, to be downloaded by third parties and used as their background in their video conference call tool of choice.

In addition, you grant us the rights to promote our platform, which may include your work. We will never use your work for any purpose other than described in these terms.

05–Curator. All works submitted will be curated. Our curator shall make a selection of works to be shared on gotyourback.space. We trust you will understand that our curator has the final say. Due to our limited resources, we regret that we will not be able to correspond about the curatorial process.

06–Credits. We will credit you whenever your work is published. Please make sure everyone who should be credited, is properly and sufficiently mentioned when submitting your work. Please do not bake the credits into the artwork.

07–Moral rights. Only if technically strictly necessary, we will crop your image.

08–Website. Whenever your work is published, we will publish the url you have provided us, so viewers know where to find you.

09–Representations and indemnification. You warrant and represent that all information you provide to us is complete, accurate and not misleading and that the work submitted (i) is original and that you are the sole owner of the intellectual property rights vested in the work submitted, or that you have obtained the necessary third party approval (for example for any implemented or depicted artwork, identifiable people, audio samples etc., which may be subject to third party intellectual property rights, privacy rights etc.), (ii) does not contain any third party brands, (iii) does not contain anything that infringes the third party rights (including, without limitation, intellectual property rights including moral rights, privacy rights and other rights) and that it is not otherwise contrary to any applicable laws, regulations or voluntary or regulatory codes and (iv) is not likely to be considered obscene, derogatory or defamatory. You indemnify us against any third party claim based on the infringement of any third party (intellectual) right.

Add creativity to video conferences.
Get people to donate to the COVID-19 Fund.
Celebrate artists and their art.

Everybody benefits.

GOT VOIR
BACK

With the kind support of: Pangram Pangram Foundry (type face)
Aernoud Bourdrez (legal advise) – Pieter de Jong (website development)

a ...,staat ♥ project